

MetaMythic Honored With Elite Learning Excellence Award For Initial Product Offering, CIP Defender



Brandon Hall Group awards a Gold Medal and Silver Medal to MetaMythic's first product, CIP Defender. The prestigious awards in Human Capital Management included: Gold for Best Advance in Custom Content and Silver in Best Advance in Compliance Training. The Awards recognize CIP Defender's unique transformational impact on employees, utilizing MetaMythic's proprietary Applied Fiction storytelling technique. The product goes beyond employee engagement, transforming employees from disengaged learners into cyber-security Defenders who are empowered and energized to protect their organization from cyber-attack. CIP Defender will

be publicly launched on October 18, 2016, at NERC's GridSecCon in Quebec, Canada.

MetaMythic Inc. Won Two Brandon Hall Awards

San Francisco, California, September 7, 2016 — Brandon Hall Group has announced the winners of the coveted Human Capital Management Excellence Awards 2016, and [MetaMythic](#) **won two awards**, including gold, placing the company in the highest international ranks across all industries, and the top e-learning solution in the utility industry today. The distinction of winning the Gold award in the category of *Best Advance in Custom Content* and Silver for advancing the state of the art in *Compliance Training Category* establishes MetaMythic's initial product, CIP Defender, as the pre-eminent CIP training in the energy industry today – a phenomenal feat for a product set to launch publicly at NERC's GridSecCon, October 18, 2016.

MetaMythic shares the success of its awards with its current clients: utilities and energy system operators committed to transformative employee engagement including key early adopter Arizona Public Service. The winning product, CIP Defender, utilizes a unique form of immersive storytelling developed by MetaMythic — Applied Fiction — to establish record-levels of engagement when training employees to defend the power system from cyber and physical security threats. The training empowers employees to defend a facility from attacks by a fictional enemy modeling real-world attacks using an advanced attack simulator. Through this simulation, the employee learns why cyber security is important, learns necessary skills, and takes personal

ownership of protecting their company's infrastructure from the growing array of threats against the North American Bulk Electric System.

“Facts and flashy graphics don't change organizations – people change organizations. Our training leads employees to see themselves differently, transforming them into skilled heroes who create their organization's cyber-security success story. We're excited to see the results of our early-adopter clients and honored to receive this recognition even before the product is generally available.”

A panel of veteran, independent senior industry experts and Brandon Hall Group senior analysts and executives evaluated the entries based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits.

A full list of winners can be found on the [Brandon Hall Group website](#).

About MetaMythic:



For over five years, MetaMythic has helped organizations transform their disengaged employees into cyber-security leaders. MetaMythic is inventor of the celebrated Applied Fiction process for developing the most transformative and impactful training available. MetaMythic first pioneered immersive instructor-led training in the utility industry and recently announced CIP Defender, the revolutionary computer-based learning product covering CIP and cyber-security. CIP Defender

will be released for general availability in October 2016.

MetaMythic's leadership in this space is the most recognized in the utility industry, with workshops and speaking engagements at 2013 SERC Compliance Workshop, 2014 and 2016 SPP RE Conference, NERC GridSecCon 2015, and NERC Human Performance Conference 2014, 2015, and 2016. Winner of PRINT design award.

About CIP Defender:

CIP Defender manages the full knowledge lifecycle for employees who must sustain CIP compliance, meeting CIP-004 R1 and R2 compliance requirements. CIP Defender transforms employees through Applied Fiction immersive training in three key areas:

Cyber-Security Training

Defenders learn CIP and role-specific duties by facing the enemy in a sophisticated cyber-attack simulator.

Environmental Awareness

Defenders are equipped where work happens through contextual, story-driven signage, posters, asset tags, and videos.

Personal Equipment

Defenders have knowledge at-hand with a comic book style field guide, along with stickers, badges and other visual aids.

For more information about CIP Defender, NERC CIP and preventing future cybersecurity threats, or to learn more about MetaMythic please contact Christopher.Lazzaro@MetaMythic.co

About Brandon Hall Group

[Brandon Hall Group](#) is a HCM research and advisory services firm that provides insights around key performance areas, including learning and development, talent management, leadership development, talent acquisition, and workforce management.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations and provides strategic insights for executives and practitioners responsible for growth and business results.

